

About the SSA CSSM[®] Program

By Ginny Stengel, SSA Vice President, Education and State Programs

The Self Storage Association (SSA) Certified Self Storage Manager Program advances the professionalism of the manager's role by offering standardized education and promoting continuing education and practical experience through continued tenure in the industry. For convenience, cost savings and uniform accessibility to the industry, the CSSM[®] is attainable through SSA's Online University and the SSA Certified Self Storage Manager Program. Renewal of the designation is also simple, standardized, inexpensive and can be done at the designee's convenience throughout the renewal year. The new program can be found at selfstorage.scholarlab.com.

Certification is the attainment of SSA's Certified Self Storage Manager (CSSM) designation, which consists of the following components:

- Standardized education through the SSA's Online University's SSA Certified Self Storage Manager Program and passing the final exam (Part 1 below)
- Continuing education in the CSSM Renewal Program (Part 2 below)

- Continued employment in good standing in the industry while sustaining certification (Part 2 below)

Part 1: CSSM Certification Program

To attain the certification:

1. The candidate must successfully complete the CSSM program (15 sessions) through SSA's Online University with a passing score of 70 or above on each of the quizzes at the end of each session. Once all 15 sessions and quizzes are completed, the candidate must successfully pass the final exam of 100 questions with a score of 70 or above.
2. The candidate must agree to uphold the SSA Industry Code of Ethics as it applies to the facility manager's role.
3. The candidate must have verifiable employment (or candidacy) in good standing as a self storage manager, supervisor or owner/investor.

Those attaining certification may use the CSSM designation, and their names will be listed in the SSA Official Registry of Certified Self Storage Managers appearing in SSA publications, on the SSA website, and at SSA national conferences.

Part 2: Sustaining Certification: CSSM Renewals

To retain the CSSM designation, designees must:

1. Renew every two years: Attain 4 hours of continuing education (CE) credits via the SSA Online University CSSM Program or by SSA-designated educational programs, by December 1 in the renewal-due year, which occurs in two-year increments following the year of initial certification. (Example: If the CSSM is earned in 2014, it is renewed by earning four CE credits either online on the SSA CSSM program or by attending SSA-selected courses for credits between January and December 1, 2016.
2. Adhere to the SSA Industry Code of Ethics.
3. Continue employment in good standing as a self storage manager, supervisor or owner/investor.
4. CSSM designees who do not fulfill the CSSM renewal requirements as outlined above must re-certify by successfully completing Part 1, above.

For more information on the CSSM program, contact Ginny Stengel at gstengel@selfstorage.org or 703-575-8000. ❖

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